



CME Symposium FAQs

FREQUENTLY ASKED QUESTIONS

The following information provides an overview of the CME symposium opportunity at MASH-TAG 2027. Please reach out to the meeting team with any additional questions.

1		WHAT IS THE SLOT FEE FOR THE CME SYMPOSIUM?	\$75,000
2		HOW LONG IS THE SYMPOSIUM?	Approximately 60 minutes.
3		WHAT TIME OF DAY ARE SYMPOSIUMS OFFERED?	- After the morning session on Friday, January 8 or Saturday, January 9, from 12:00 – 1:00 p.m. - The start time may be adjusted to 12:15 p.m. if required.
4		WILL FOOD & BEVERAGE BE ASSOCIATED WITH THE TALK?	Yes. Boxed lunches for all conference attendees will be set outside the meeting room.
5		WHAT IS THE APPROXIMATE NUMBER OF ATTENDEES?	200 in-person attendees 50 virtual attendees
6		DO YOU OFFER A PRE-REGISTRATION OR MEMBERSHIP MAILING LIST?	No. A pre-registration or membership list will not be provided, as that information is proprietary.
7		DO FACULTY AND STAFF NEED TO REGISTER FOR THE CONFERENCE?	- MASH-TAG conference registration is required for all attendees. - The slot fee covers two (2) registrations.
8		WHO IS RESPONSIBLE FOR CME ACCREDITATION?	- The grantee is responsible for CME accreditation. - MASH-TAG course directors/faculty should be part of the presenting parties.

CME Symposium FAQs

CONTINUED



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WHAT AV IS INCLUDED IN THE SYMPOSIUM FEE?

- **Basic AV:** projector, screen, and microphones.
- **Independent broadcasting:** for grantees who would like to host or livestream to a virtual audience independently of the MASH-TAG conference.

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ARE THERE ADDITIONAL AV OR TECHNICAL COSTS?

Any additional needs are the grantee's responsibility, including:

- Hardwire connection and AV technicians for independent broadcasting.
- ARS / polling / voting equipment or management.

Additional set-up takes place after 8:00 p.m. the evening before your slot (see Key Dates).

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ARE THERE MARKETING OPPORTUNITIES?

Yes. Symposium information will be added to the attendee schedule. Additional opportunities are outlined below.

OPPORTUNITY	DETAILS	PRICING
Welcome bag insert	Marketing materials placed in attendee welcome bags.	\$500
Email blast	Tailored to the registered and invited list. The grantee crafts the message and chooses the timing; Elm sends it on behalf of the MASH-TAG team. <i>An email address list will not be provided.</i>	\$850
Hotel door drops	Evening of January 8 during the opening reception. The grantee creates its own collateral and delivers it to Elm at the hotel by January 6.	\$4–\$13/room

DOOR DROP PRICING · PER ROOM

	NON-NAME SPECIFIC	NAME SPECIFIC
Letter	\$4	\$9
Gift	\$11	\$13

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WHAT IS THE HOTEL SLEEPING ROOM RATE?

THE CHATEAUX DEER VALLEY

\$661 / night

STEIN ERIKSEN LODGE

\$1,124 / night

KEY DATES

WEDNESDAY Jan 6 DEADLINE Door drop collateral due to Elm at the hotel	THURSDAY Jan 7 Conference opens AFTER 8 P.M. AV set-up for Jan 8 symposium	FRIDAY Jan 8 12–1 P.M. Symposium slot EVENING Door drops at opening reception AFTER 8 P.M. AV set-up for Jan 9 symposium	SATURDAY Jan 9 12–1 P.M. Symposium slot
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