



SUPPORT PROSPECTUS

2027

MASH-TAG CONFERENCE

THERAPEUTIC **A**GENTS FOR **M**ETABOLIC-**A**SSOCIATED
STEATO**H**EPATITIS AND LIVER FIBROSIS

www.MASHTAG.org





WELCOME MASH-TAG 2027

Advancing Patient Care

MASH-TAG Conference 2027
Focuses on Innovations in
MASH and Liver Fibrosis

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EXECUTIVE SUMMARY

We are pleased to announce that the 2027 MASH-TAG Conference, our 11th annual conference, will be held from Thursday, January 7 to Sunday, January 10, 2027, in Deer Valley / Park City, UT. The conference will be held in hybrid format, providing an effective, engaging, and safe opportunity to learn from leading researchers, participate in interactive discussions, and share insights with others on multiple topics related to advances in the diagnosis, management and therapeutic agent development for Metabolic Dysfunction–Associated Steatohepatitis (MASH) and liver fibrosis.

The primary objective of the MASH-TAG Conference is to meet the educational and networking needs of research and development stakeholders and healthcare professionals seeking to improve the lives of patients with MASH. This unique conference brings together clinicians, academia, and the pharmaceutical industry to discuss the identification of appropriate patient populations, trial designs, and therapeutic endpoints, as well as the potential benefits these agents can have on patients with MASH. We believe the success of this conference is accomplished by delivering a focused, scientific, forum that highlights the most clinically relevant advances in MASH, including future directions in diagnostic procedures and challenges in drug discovery and development for both MASH and liver fibrosis.

The Scientific Advisory Board Committee of MASH-TAG is an internationally renowned group of academic researchers who help provide comprehensive strategic planning and guidance for the educational program. These renowned experts assist in developing the educational content and serve as faculty at the conference. MASH-TAG 2027 will address the latest clinical trial results, design updates, new pharmacological updates, and the pharmacoeconomic benefits of future treatment to the healthcare system. In addition, the faculty will focus on epidemiology, comorbidities associated with these diseases, and the impact of MASH (natural history).

We will also honor the lasting legacy of the late Dr. Stephen A. Harrison, one of the founding figures of MASH-TAG, whose vision and contributions continue to inspire the conference.



COURSE DIRECTORS



Rohit Loomba, MD, MHSc

Professor of Medicine and Chief,
Division of Gastroenterology
University of California, San Diego
San Diego, California, USA



Vlad Ratziu, MD, PhD

Professor of Hepatology
Sorbonne Université
Hôpital Pitié - Salpêtrière
Institute of Cardiometabolism and Nutrition,
ICAN Paris, France



Mary E. Rinella, MD, FAASLD

Professor of Medicine
Director, Metabolic Liver Program
Director of Clinical Trials, Section of
Gastroenterology, Hepatology and Nutrition
University of Chicago Pritzker School of Medicine

SCIENTIFIC ADVISORY BOARD COMMITTEE

Quentin Anstee, MD
Newcastle University
Newcastle-Upon-Tyne, United Kingdom

Naim Alkhouri, MD
Chief Academic Officer (CAO),
Summit Clinical Research,
Scientific Advisory Board Committee
Director of the Steatotic Liver Program,
Clinical Research Institute of Ohio (CRIOH)

Philip Newsome, MBBS
University of Birmingham
Birmingham, United Kingdom

Mazen Noureddin, MD
Houston Liver Institute,
Medical Director
Los Angeles, California, USA

Arun J. Sanyal, MD
Virginia Commonwealth University
Richmond Virginia, USA

Kris Kowdley, MD
Director at Liver Institute Northwest
Senior Scientific Advisor and Medical
Director Velocity Clinical Research

Manal Abdelmalek, MD
Mayo Clinic
Rochester, Minnesota, USA

Brent Tetri, MD
Professor of Internal Medicine at
Saint Louis University, USA

Naga Chalasani, MD, FACP, AASLD, AGAF
David W Crabb Professor of
Gastroenterology and Hepatology
Adjunct Professor of Anatomy,
Cell Biology and Physiology

Scott L. Friedman, M.D.
Dean for Collaborative Research and
Partnerships
Fishberg Professor of Medicine
Professor of Pharmacologic Sciences
Director, Institute for Liver Research
Co-Director, Cancer Mechanisms
Program, Tisch Cancer Institute

AGENDA

AGENDA

PLEASE REFER TO THE WEBSITE MASHTAG.ORG FOR PRESENTER UPDATES

THURSDAY, JANUARY 7th

6:00pm - 7:30pm Course Directors' Reception

FRIDAY, JANUARY 8th

6:45am - 7:45am Breakfast

7:45am - 8:10am The Year In Review

SESSION 1: New and Emerging Data from 2026

8:15am - 8:35am Lanifibrinor Data

8:35am - 8:55am PNPLA3, HSD 17B13 and Other Genetic Targets in MASH

8:55am - 9:15am GLP-1 and Glucagon and/or GIP: Now and What's To Come

9:15am - 9:35am A Deep Dive into Landscape of Thyroid Hormone Beta Receptor Agonists

9:35am - 9:50am FGF21 as a Class Recent Developments/Updates

9:50am - 10:10am Panel Discussion

9:45am - 10:05am Break - Exhibit Hall/Poster Viewing

SESSION 2: Challenges in Drug Development including Pediatrics

10:05am - 10:20am Where are we with Pharmacologic Interventions in Pediatric MASH?

10:20am - 10:35am Specifics of Trial Design and Outcome Assessment in Children

10:35am - 10:50am Heritability of MASLD and Genetics Approaches in MASLD

10:50am - 11:05am New Insights into Event Rates for MALO in F4c

11:05am - 11:20am Panel Discussion

11:20am - 11:30am Oral Abstract Presentation

11:30am - 11:40am Oral Abstract Presentation

12:00pm - 1:15pm CME Symposium - Tentative

1:15pm - 4:00pm Meetings, Poster Viewing and Self-Directed Learning

CONTINUED ON NEXT PAGE

AGENDA *CONTINUED*

SESSION 3: Muscle and Bone as the Newest Disrupters in the MASLD Drug Landscape

4:00pm – 4:20pm Strategies for Muscle Preservation with Incretin Therapies

4:20pm – 4:40pm Bone Health and Weight Losing Agents

4:40pm – 5:00pm Sarcopenic Obesity How to Diagnose and Why Should We Care?
5:00pm - 5:20pm Myokine Signalling in Adipose Tissue : A New Target for MASLD?

5:20pm - 5:35pm Panel Discussion

5:35pm - 5:55pm Break - Exhibit Hall/Poster Viewing

SESSION 4: Trial Considerations in Advanced Chronic Liver disease

5:55pm - 6:15pm HCC: A Blind Ppot in MASLD Trials

6:15pm - 6:35pm Cell Free DNA Based Biomarkers in MASH, Cirrhosis and HCC

6:35pm – 6:55pm Mechanisms of Hepatic Carcinogenesis in MASLD

6:55pm – 7:15pm Debate: Should We Include Recompensated MASH Cirrhosis Patients in Cirrhosis Trial?

7:15pm – 7:30pm Panel Discussion

7:30pm Stephen A. Harrison Award for Excellence in MASH

SATURDAY, JANUARY 9th

6:45am - 8:00am Breakfast

SESSION 5: Expanding Horizons : Extra Hepatic Considerations in MASLD

8:00am- 8:20am Uncoupling of Fat and Lean Mass Loss During GLP-1 Induced Weight Reduction

8:20am - 8:40am Liver and Healthy Aging and Longevity
8:40am - 9:00am MASLD and Kidney Disease - a Reno-Hepatic Axis?
9:00am - 9:20am MASLD and Heart Disease: Does a Fatty Liver Lead to a Broken Heart?

Panel Discussion

Break - Exhibit Hall/Poster Viewing

SESSION 6: Statistical and Methodological Considerations for Clinical Trials

9:50am – 10:10am Assessing Outcomes: Ordinal Outcomes Estimands, Imputation Methods and Missing Data

10:10am – 10:30am Emulation Trials and Observational Data: Can They Be Trusted When RCTs Are Not Feasible?

10:30am – 10:50am Statistical Genetics and Prediction of Drug Efficacy (A Tool for Predictive Medicine)

10:50am – 11:10am Assessing Responders Non-Invasively. What Would it Take in 2026?

11:10am – 11:25am Panel Discussion

11:25am – 11:45am Case Based Patient Journey: Nuances in Mangement

11:45am – 11:55am Oral Abstract Presentation

11:55am – 12:05am Oral Abstract Presentation

12:05am – 12:25am How to Approach Two Approved Therapies: Sep Up, Top Down or Tango?
12:25am – 4:00pm Meetings - Exhibit Hall/Poster Viewing

SESSION 7: Emerging Science

4:00pm - 4:20pm The Biology of Lipid Droplets and the Pathobiology of Steatohepatitis
4:20pm - 4:40pm GDF15, an Emerging Metabolic Messenger

4:40pm - 5:00pm Harnessing Glucagon Biology for the Treatment of MASLD

5:00pm - 5:20pm The CAR-T Cell Promise for the Treatment of Liver Fibrosis

5:20pm - 5:35pm The Top 5 Basic Papers of 2026

5:35pm - 5:50pm Panel Discussion

5:50pm – 6:05pm Break

SESSION 8: New Pharmacological Targets and Approaches to Approval

6:05pm - 6:15pm Eloralintide

6:15pm - 6:25pm Cagrilintide

6:25pm - 6:35pm DGAT2 Inhibitors

6:35pm - 6:55pm HSD17B13 or PNPLA3 Manipulation?

6:30pm - 6:45pm The Promise of Oral GLP1 Agonists

6:55pm - 7:05pm Panel Discussion

7:05pm Wrap-Up



2027 MASH-TAG SUPPORT OPPORTUNITIES

IMPORTANT DEADLINES

SUPPORT OPPORTUNITIES
The MASH-TAG Conference offers different levels of sponsorship to support the needs of the more than 250 healthcare professionals who will attend the conference.

MASH-TAG CONFERENCE DATES
January 7 – 10, 2027

The Chateaux Deer Valley
7815 Royal Street
East Park City, Utah 84060 USA

DEADLINES

Initial Agreement: Supporters showing interest must commit in writing by completing the “Sponsorship Agreement” form found on page 12 of this prospectus.

Payment: If requested, invoices can be generated on receipt of the fully executed Letter of Agreement with payment due in full upon signing. Please include a copy of the invoice and/or purchase order with payment.

To discuss conference support opportunities further, please contact:
Heather Lynch, CEO - elm Planning
+1 214 989 3636 - heather@elmplanning.com

Checks should be made payable to: elm Planning, LLC (Tax ID 85-3639914)
Remit payment to: elm Planning, LLC
Attn: MASH-TAG 2027, 1318 E Beltline Road, #1047, Richardson, TX 75081
We can also accept credit card payments and or receive wire transfer.

SPONSORSHIP OPPORTUNITIES

The MASH-TAG Conference has designed a comprehensive and multi-tiered corporate sponsorship program that provides benefits at every level.



Diamond

- Acknowledgment and recognition as a major sponsor on individual conference websites and all conference materials
- Conference exhibit booth with (12') table
- (8) Complimentary conference registrations
- Recognized as a top-tier sponsor during the welcome reception
- (8) Invitations to the faculty dinner
- (2) Promotional product bag inserts in the conference bag
- Industry forum: the opportunity for (8) people from your organization to meet in person or virtually with the MASH-TAG course directors and selected speakers to discuss anything related to your product

\$120k



Platinum

- Acknowledgment and recognition as a major sponsor on individual conference websites and all conference materials
- Conference exhibit booth with (8') table
- (6) Complimentary conference registrations
- Recognized as a top-tier sponsor during the welcome reception
- (4) Invitations to the faculty dinner
- (2) Promotional product bag insert in the conference bag

\$75k



Gold

- Acknowledgment and recognition as a major sponsor on individual conference websites and all conference materials
- Conference exhibit booth with (6') table
- (3) Complimentary conference registrations
- Recognized as a top-tier sponsor during the welcome reception
- (2) Invitations to the faculty dinner
- (1) Promotional product bag inserts in the conference bag

\$50k



Exhibitor

- Acknowledgment and recognition as a major sponsor on individual conference websites and all conference materials
- Conference exhibit booth with table
- (2) Complimentary conference registrations

\$20k

CME Symposium/Product Theater* \$75k

- 60 minute time slot (either Friday or Saturday)
- Live Stream Broadcast
- Basic AV (Screen & Projector with Microphone)
- (2) Complimentary Conference Registrations

Sponsorship Add-On's

For sponsors seeking flexible branding opportunities without a full exhibit booth, we offer the following:

- | | |
|--|---------|
| ● Promotional Materials In Attendee Bags | \$1,500 |
| ● Marketing Slide Placement | \$2,500 |
| ● Roll-Up Banner Display | \$5,000 |

Ancillary Meetings \$20k

- Pricing: \$20,000.00 per event, per day. The organizer is responsible for all costs associated with the approved ancillary event. This is a one-time fee for rental and approval to do an ancillary meeting. This cost does not include food & beverage, audio/visual, internet fees, equipment, labor costs, etc. It is the organizer's responsibility to work with elm Planning to plan and finalize billing.

TERMS & CONDITIONS

CONFERENCE ORGANIZER

For the purpose of this document, elm Planning will be referred to as the Conference Organizer.

REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any Conference or event attendee.

The Conference Organizer also attests that sponsorship funds will not be applied toward the payment of faculty honorarium for this Conference.

PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon the submission of this form. Payment is due in full upon signing.

CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the Conference is canceled altogether.

If the Conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled Conference.

Should the Conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to re-allocate any space that has not been occupied by the confirmed Exhibitor by 5:30pm on Thursday, January 7, 2027. Should this occur, the confirmed Exhibitor agrees to forfeit their booth space without a refund.

SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and HCPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of their time during the Conference. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the Conference venue during Conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside of the Conference dates and times by submitting their written request to the Conference Organizer no later than December 1, 2026 . With the express written permission of the Conference Organizer, the same meeting offering parameters will apply, as indicated above. There will also be a \$750.00 fee associated with this as well as additional costs if meeting space is not available.
- Any travel or accommodation-related expenses (e.g. rescheduled flights, additional room nights) that may arise as a result of any faculty or Conference attendee participating in an authorized Sponsor event will be the responsibility of the Sponsor.

CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and vendors do not share the registration information of its Conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

EXHIBIT LOGISTICS

- All requests (e.g., power source, internet access, additional AV) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.
- The Conference Organizer will provide an exhibitor kit once agreement and payment received.

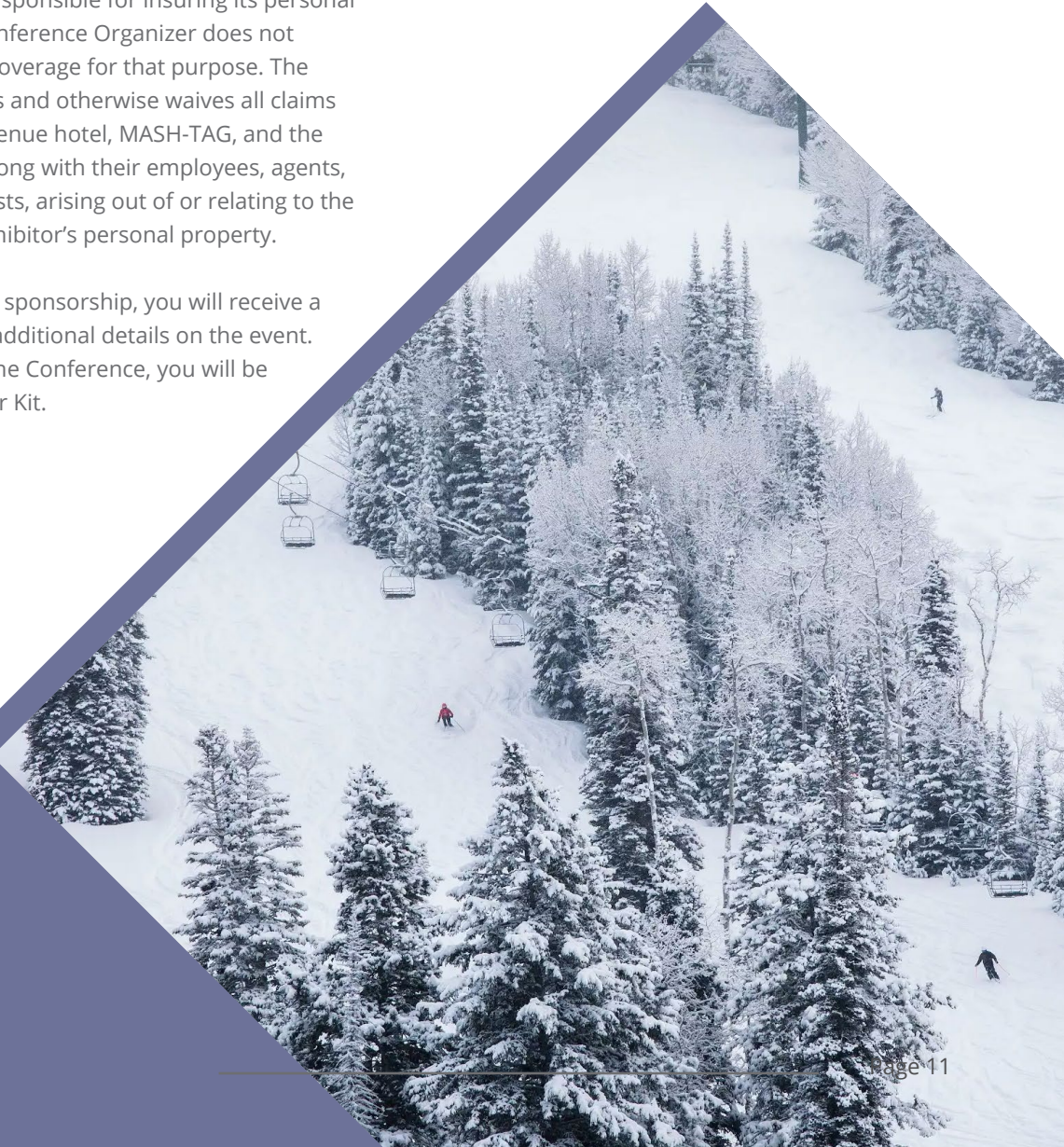
LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the Conference venue hotel and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the Conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred.

INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way to the Conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the Conference venue hotel, MASH-TAG, and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

Upon acceptance of your sponsorship, you will receive a confirmation email with additional details on the event. Within three months of the Conference, you will be notified with the Exhibitor Kit.



SPONSORSHIP AGREEMENT

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the above document. Please complete this form and the Conference Organizers will email you a formal Letter of Acceptance with signature requirements.

SPONSORSHIP SELECTION (make selection below)

- ☐ DIAMOND \$120,000
- ☐ PLATINUM \$75,000
- ☐ CME Symposium/
Product Theater \$75,000
- ☐ GOLD \$50,000
- ☐ EXHIBITOR \$20,000
- ☐ ANCILLARY MEETINGS \$20,000

Sponsorship TOTAL \$ USD

Signature

Date

Full Name

Company

Address

City

State

Zip

Phone

Fax

Email

SPONSORSHIP NOTES

Accounts Payable or Billing Contact

A/P Contact Name

A/P Contact Title

A/P Phone

A/P Email

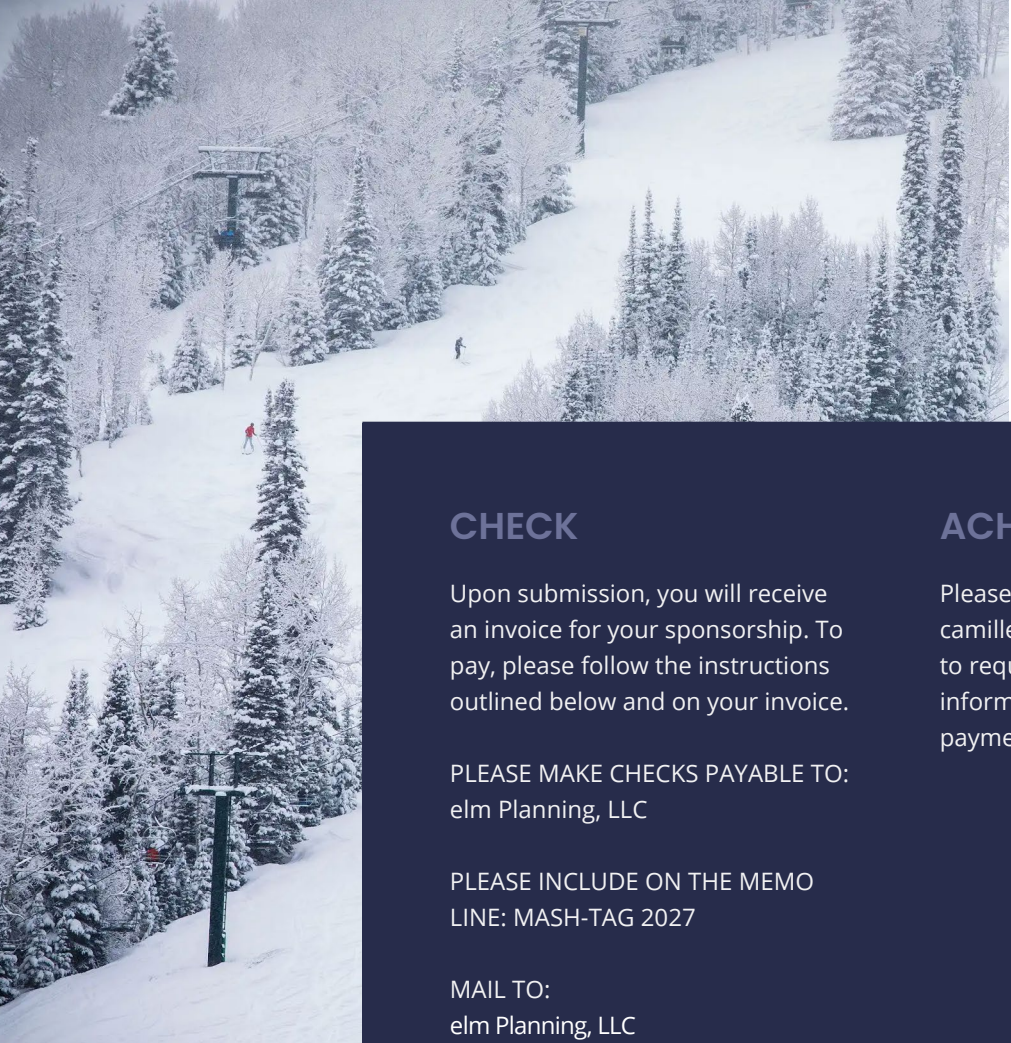
Conference Point Of Contact

Full Name

Title

Phone

Email



PAYMENT METHODS

Please select one of these methods along with your filled out agreement. Once payment has been processed by the conference organizer, you will receive an electronic receipt confirming your payment.

CHECK

Upon submission, you will receive an invoice for your sponsorship. To pay, please follow the instructions outlined below and on your invoice.

PLEASE MAKE CHECKS PAYABLE TO:
elm Planning, LLC

PLEASE INCLUDE ON THE MEMO
LINE: MASH-TAG 2027

MAIL TO:
elm Planning, LLC
318 E Beltline Road, #1047
Richardson, TX 75081

ACH/WIRE

Please email :
camille@elmplanning.com
to request elm Planning's banking
information for ACH or Wire
payments.

CREDIT CARD

A 4% handling fee will be applied for processing.
To accept, initial here: _____

Card Type:
☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER

Card Number: _____

Exp. Date: _____ CVV: _____

Name as it appears on Credit Card:

Billing Address (if different from above):

Signature: _____



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